



The Palmetto Push

Membership News and Updates from around South Carolina

Everything we do is a recruiting opportunity!

Reminders:

- **District Deputies** - Please follow-up with your councils about scheduling their Degrees.
- **Membership Directors** Set up membership info at all council functions.
- **Grand Knights** - Share your Success! Send the State Membership Director a synopsis of a council program each month.

Recruiting Review

Use "Open Ended" questions that invoke more than a yes or no response. For example, "How do you put our catholic faith into practice?" or "How do you make a difference in our community or parish?". Open ended questions provide a great chance to relate what we do as Knights to the prospect's answer. It is too easy to answer "Would you like to join the KoC?" with a simple No. Relate your council's programs to the interest of the prospect.

January 2023

Bishop England Council 724

Serving Catholics who serve America!

Nearly 500 Catholic Army trainees were served hotdogs and soft drinks by members of the Columbia council. Chaplin

Father (Army CPT) Thomas Kelly asked 724's Ft. Jackson Roundtable to serve the soldiers after a mass in October. The soldiers said it was "the best food they have had in weeks". So successful was this outing that 724 served the soldiers again after mass on Sunday, December 4th.



Way to go 724!

Garden City 8980's Living Poll Recruiting Program

8980's Membership Director, Woody Berzins, has developed a "Living Poll" Recruiting program that helps eligible Catholic Gentlemen realize how much their Catholic beliefs line up with the programs of the Knights of Columbus. There are multiple parts to this program including speaking at Mass, a short presentation (including our field agent) about who we are and what we do, the Exemplification and finally a New Knights Family Breakfast. The details of this program will be presented at the Mid-Winter Meeting on February 4th. The results are really worth the effort in both recruiting new members and Membership Engagement of current members.